



"Tennessee eTales - Digital Storytelling at its Best"

A Student & Teacher Initiative

Description: In 2012, TETA is looking for original digital stories centered around the theme of **"If I Were President, ..."**. Digital stories can be created using a variety of multimedia tools. This is an opportunity to share with Tennessee technology leaders exceptional digital work that students and teachers have produced.

Eligibility: "Tennessee eTales" student & teacher initiative is open to any student or teacher in a K-12 Tennessee school.

General Guidelines: Entrants must be students or teachers in Tennessee schools grades K-12. Schools will judge all student videos so that two student entries per grade level per school will be submitted for the regional competition. Single, partner, and team projects will be accepted. Non-English dialogue must be translated with subtitles. Teacher videos will be limited to one video per teacher.

Submission of Entries: Digital stories deadline is **March 1, 2012**. Entries will be submitted for regional judging by this date.

Please use the online submission from at <http://www.myvrspot.com/etales>. You will also upload your digital story at this site as well. **No entries that are submitted by mail or email will be accepted.**

Entry Specifics:

1. Tennessee eTales must not exceed three (3) minutes in length.
2. Tennessee eTales must include at least (3) of the following components:
 - Voice-over narration
 - Images
 - Video
 - Music
 - Titles
3. Piece must be self-contained, no plug-in required.
4. Entrants must own and give permission to allow **TETA** to use anything included in their digital story, other than background music.

5. Tennessee eTales must meet a cut score of 70 or above in order to be considered for awards. The scoring rubric is available [here](#).

Originality: Entries must be the original work of a single student, student partners, or group of students. Teachers may provide technical assistance with younger students, but an adult may not alter, change, or enhance the creative integrity of a student's work. Teacher entries must be the original work of the teacher or group of teachers.

Deadline: All entries forms must be postmarked no later than **March 1, 2012**. The video must be uploaded by midnight **March 1, 2012** as well.

Showcasing and Awards: All submissions will be judged at the regional level. Regional winners will receive cash awards and other recognitions.

Publication: All eTales entries will have the opportunity to have their work published on the Internet and linked to the TETA website - <http://www.teta.org/>. Applicants must sign a Terms and Agreement form providing publication rights to TETA. Entries will not be returned, but may be viewed on the public site.

*****Applicants must sign the Terms and Agreement providing publication rights to TETA. The Terms and Agreement form can be downloaded [HERE](#). Please scan or mail the signed form(s) only to the contact listed for your region.**

Rights Associated with Contest: Entrants grant, "**Tennessee eTales**" A Student & Teacher Initiative, the right to use their names in advertising and promotion without further compensation or permission, except where prohibited by law. By entering, you are giving TETA the right to publish your work and it abides by copyright and fair use laws. Participants warrant that their entry is original work and that TETA's use of the entry will not infringe upon or violate rights of any third party, and grant TETA the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any other time.



TETA would like to thank **MyVRSpot** for their partnership of the eTales contest. For more information on MyVRSpot, please visit <http://myvrspot.com/>